

The highlights of India International Mega Trade Fair are:

1. It is a Major Fair in India.
2. It usually has 18 Air-conditioned pavilions dedicated to different products/subjects in Kolkata and Approx. 14 A.C. pavilions in the other cities in open ground venues.
3. Attractive ambience of the exhibition site. The total area of the fair is 400,000 sq ft approx. in Kolkata and 300,000 sq.ft approx in other cities having Open Ground venue.
4. Unmatched extensive publicity through Print and Electronic Media, Outdoor Media, hoardings, etc.
5. Impressive footfalls. Last year, we had approx. 21,10,564 visitors (for 18 days) at the Fair in Kolkata.
6. Last year, 17 countries and 22 states participated in the IIMTF in Kolkata.
7. The Fair is jointly organised by The Bengal Chamber of Commerce & Industry, and G. S. Marketing Associates- both leaders in their respective fields. The Bengal Chamber of Commerce & Industry is the oldest and most respected institution of its kind in India. It is a powerful enabler, lobbying for the development of the economy and infrastructure in India. G.S. Marketing Associates is a leading and well known organiser of Trade Fairs and Exhibitions and has successfully organised 252 Exhibitions and Trade Fairs in the last 30 years.
8. In each stall, we provide one table, two chairs, three spot lights, one 15 amp plug point, one waste paper basket and wall to wall carpet in an A.C hall.
9. The company is a leading International Trade Fair organizer in India. G. S. Marketing Associates has received All India Exhibition Excellence Awards in 19 categories.
10. If you need then we are ready to organise the B2B meetings for you against payment. Kindly inform us atleast 30 days prior on which segments you would like to do the B2B Meetings. So that we can arrange the counter part from India for the same.

Space Details

NAME OF FAIR	PLACE	DATE	SIZE OF STALL	RATE (US\$ / INR)
INDIA INTERNATIONAL MEGA TRADE FAIR	Science City Ground, Kolkata, West Bengal	20 th December 2024 to 6 th January, 2025	3M x 3M (9SQ. MT)	US\$ 2,000+ 18% GST* OR INR 1,65,000+ 18% GST

Contact Information

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